

DOCKET NO: 246121US8CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
CHERN HWAY SEET, ET AL. : EXAMINER: CHAMPAGNE, D.
SERIAL NO: 10/751,429 :
FILED: JANUARY 6, 2004 : GROUP ART UNIT: 3622
FOR: METHOD AND SYSTEM FOR :
ADVERTISEMENT USING INTERNET
BROWSER WITH BOOK-LIKE
INTERFACE

AMENDMENT UNDER 37 C.F.R. § 1.116

COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated June 6, 2007, Applicants request
reconsideration of the above-identified application in view of the following amendments and
remarks:

Amendments to the Claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.